

WTCH Member Spotlight



CAM[™]
INNOVATION

CAM Innovation

For over a century, CAM has designed and built automated machines for the electrical apparatus industry to assist clients with labor cost reduction, process efficiencies and profit growth.

From conception to completion, CAM Innovation designs and builds modern, reliable and cost-efficient motor and coil manufacturing machinery. As a team, CAM creates machines that are faster, easy to use, and reliable so that clients can maximize their time and resources. The industry expertise and relationships they built have earned CAM the respect of manufacturing leaders in more than 60 countries.

Their expertise and extensive customizable line of products enable their clients to produce superior: AC & DC motors, generators, transformers, commutators, stators, armatures, as well as medium and high-voltage coils. With a diverse group of OEM clients in mining, railroad, mass transit, steel, paper, wind generation, and gas & oil industries, CAM's reputation for quality products and commitment to customer service are their proudest achievements.

Year Joined: 2005

Location: Hanover, PA

Started By: Charles McGough Jr.

Key Contact: Chuck McGough, Pres.

Summary: CAM Innovation designs and manufactures machinery to build and repair large motors in more than 60 countries around the world. CAMs customers include virtually all of the world's major railroads, mining equipment companies and electrical equipment manufacturers.

CamInnovation.com

“Transforming Thought into Process and Product”



Bhel, India Inspection of Rail

WTCH Helps CAM:

Train for international sales and shipping procedures.
Network with peer companies and high value vendors.
Connect to Federal and State Trade Offices.
Obtain grants to help with overseas product promotion.



- * CAM has had 50% of sales outside the US for 50 years!
- * Worldwide clientele—North and South America, Africa, Europe and Asia, Australia
- * Export Impact Award, Excellence in International Trade, E State Award for Exports in 1978

“Doing business in more than 50 countries depends on having the patience to develop long term relationships.”