



**WORLD TRADE CENTER®  
HARRISBURG**  
SERVING CENTRAL PENNSYLVANIA



# 2019 CORPORATE SPONSORSHIPS





**Don't miss this opportunity to showcase your company as a premier resource for the region's global trade community!**



Why sponsor? It helps us keep costs reasonable for our events and allows us to provide more trade support services to companies in Southcentral PA. We are grateful for your interest in being one of our sponsors!

World Trade Center Harrisburg offers budget-friendly event sponsorship opportunities, as well as annual corporate sponsorship packages, to fit your company's needs. Single event opportunities begin at \$250.

Our annual corporate sponsorship packages offer recognition of your company throughout the calendar year. They are the best value if you are interested in sponsoring multiple programs. There are three package options, beginning at \$2,500 per year.

All sponsorship opportunities are flexible and expandable, so do not hesitate to ask how your sponsorship can be customized just for you! We are happy to work with you to meet your needs.

**Join our truly global network by  
being a sponsor!**

# Sponsorship Levels

Exhibiting at Event..... starts at **\$250**

See pages 6 and 8

Holiday Luncheon..... starts at **\$350**

See page 10

Roundtable Program..... starts at **\$500**

Luncheon Program..... starts at **\$500**

Networking Reception..... starts at **\$1,000**

# Sponsorship Levels

**Bringing the World to PA!..... starts at \$1,000**

See pages 8 and 9

**Int'l Trade Conference..... starts at \$1,500**

See pages 6 and 7

**Bronze Level Package..... starts at \$2,500**

See page 12

**Silver Level Package..... starts at \$5,000**

See page 11

**Gold Level Package..... starts at \$10,000**

See page 11

**All packages are flexible and expandable, so ask us  
how your sponsorship can be customized just for  
you!**

# 21<sup>st</sup> Annual International Trade Conference

## Exhibiting — \$350

### ***Benefits Include:***

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

## Bronze Level Sponsorship — \$1,500

### ***Benefits Include:***

- Four (4) complimentary tickets
- Company banner displayed throughout the event
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website



International Trade Conference 2018

# 21<sup>th</sup> Annual International Trade Conference

## Silver Level Sponsorship — \$2,500

### ***Benefits Include:***

- Industry exclusive sponsorship at the Silver Level
- Eight (8) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

## Gold Level Sponsorship — \$5,000

### ***Benefits Include:***

- Industry exclusive sponsorship at the Gold Level with opportunity for brief comments and/or introduce Speaker
- Sixteen (16) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

# 20<sup>th</sup> Annual

## Bringing the World to PA

### Exhibiting — \$250

#### ***Benefits Include:***

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

### Bronze Level Sponsorship — \$1,000

#### ***Benefits Include:***

- Two (2) complimentary tickets
- Company banner displayed
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in the program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website





# 20<sup>th</sup> Annual

## Bringing the World to PA

### Silver Level Sponsorship — \$2,000

#### ***Benefits Include:***

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Four (4) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

### Gold Level Sponsorship — \$3,500

#### ***Benefits Include:***

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Eight (8) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in the program
- PA Overseas Rep of your choice to sit with you at lunch
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

# 22<sup>nd</sup> Annual

## Holiday Luncheon & Reception

### Bronze Level Sponsorship — \$350

***Benefits Include:***

- Two (2) complimentary tickets
- Name displayed during program
- Company name used in all promotion and advertisement
- Brochures at registration area

### Silver Level Sponsorship — \$500

***Benefits Include:***

- Two (4) complimentary tickets
- Complete listing of attendees
- Opportunity to place brochures on table at registration area
- Company banner displayed
- Company name displayed throughout the reception
- Company name listed in event promotion and on the website

### Gold Level Sponsorship — \$1000

***Benefits Include:***

- Two (8) complimentary tickets
- Complete listing of attendees
- Complimentary booth space
- Company banner displayed
- Company logo displayed throughout the reception
- Company logo on event promotion and on the website

# Annual Corporate Sponsorship Packages

## Gold Level Annual Sponsorship — \$10,000/yr.

### ***Benefits Include:***

- Gold Level at International Trade Conference (\$5,000 value)
- Gold Level at “Bringing the World to PA” (\$3,500 value)
- Sponsorship at a Networking Reception (\$1,000 value)
- Twelve (12) Tickets to Roundtable/Luncheon Events (\$600+ value)
- Sponsorship at Roundtable Event (\$500 value)
- Gold Level Sponsorship at the Holiday Luncheon & Reception (\$1000 value)
- Annual Corporate Membership (\$250-1000 value)
- Logo and link on the WTC Harrisburg Website

## Silver Level Annual Sponsorship — \$5,000/yr.

### ***Benefits Include:***

- Silver Level at International Trade Conference (\$2,500 value)
- Silver Level at “Bringing the World to PA” (\$2,000 value)
- Four (4) Tickets to Roundtable/Luncheon Events (\$200+ value)
- Silver Level Sponsorship at the Holiday Luncheon & Reception (\$500 value)
- Annual Corporate Membership (\$250-\$1000 value)
- Logo and link on the WTC Harrisburg Website

# Annual Corporate Sponsorship Packages

## Bronze Level Annual Sponsorship — \$2,500/yr. (2 Benefit Options)

### **Option 1**

- Bronze Level Sponsorship at the International Trade Conference (\$1,500 value) AND
- Exhibiting at “Bringing the World to PA”, includes two (2) complimentary tickets (\$250 value)

**OR**

### **Option 2**

- Bronze Level Sponsorship at “Bringing the World to PA” (\$1,000 value) AND
- Exhibiting at the International Trade Conference, includes two (2) complimentary tickets (\$350 value)

### **Both Options Also Include:**

- Four (4) Tickets to Roundtable/Luncheon Events (\$200+ value)
- Bronze Level Sponsorship at the Holiday Luncheon & Reception (\$350 value)
- Annual Corporate Membership (\$250-\$1000 value)
- Logo and link on the WTC Harrisburg Website

*All our sponsorship packages can be customized according to your needs*

# Expand Your Annual Reach

**4, 727 TARGET CONTACTS**

**400+ YEARLY EVENT ATTENDEES**

**35, 483 BLOG VIEWS**

**1275 TWITTER FOLLOWERS**

**196 FACEBOOK LIKES**





# Previous Sponsors

*Thank you to the following companies & organizations who supported World Trade Center Harrisburg last year!*

## 2018 CORPORATE SPONSORS

Silver Level:



Bronze Level:



Partners:



## 2018 EVENT SPONSORS



CENTRAL PENNSYLVANIA'S  
FOREIGN-TRADE ZONE



GREATER READING CHAMBER ALLIANCE





# WE GROW TRADE

