



MEMBERSHIP BENEFITS

Educational and Networking Programs

Detailed seminars focus on subjects such as export procedures, ITAR, NAFTA, international payments. Luncheon programs highlight country specific topics, updates on regulations and a Trade Policy Outlook luncheon. Networking events include company tours, the annual Port Tour and the annual Holiday Luncheon, among many more.

Roundtables

Our roundtable discussions are facilitated by WTC members and encourage the sharing of experiences, challenges, successes and lessons learned. Everyone is welcome to participate or simply listen and learn. Topics include Global Trade Topics, Industry Focused, and Geographic Focused.

Affinity Programs

- Harrisburg International Airport
- Yorktowne Hotel
- The Economist's Global Forecasting

Member to Member Referral

We facilitate member to member referrals and encourages members to share international experiences, best practices, and challenges and pitfalls in the global marketplace. Referral to trade service providers within our network is also included.

Reciprocal Access to other World Trade Centers

There are over 330 World Trade Centers in 100 countries, and members may utilize the services and facilities of all World Trade Centers at their member rates. Such services include access to temporary office space and meeting facilities, matchmaking services, discounts to local hotels and discounts to educational and networking events.

Market Research

- Market Intelligence and Trends
- Harmonized Code Research
- Industry and country reports
- Trade Data and Tariff Rate Information

Technical Trade Assistance

We provide one-on-one counseling on the technical aspects of trade transactions, answer trade related questions and make referrals to experts on many topic including documentation, regulations, trade agreements and finance for both importing and exporting related issues.

Consulting Services

- International Market Development
- Project Management
- In-house training of employees

Trade Initiatives & Inbound Missions

The WTC organizes group exhibits at industry specific tradeshows and organizes overseas trade missions. Examples of past events include exhibits at the Fancy Food Show, K-Fair, DRUPA and ANUGA. We also host inbound trade delegations and provide matchmaking services.

Annual International Trade Conference

This event focuses on various aspects of international business, including risk management, import and export logistics, global marketing and features renowned speakers from throughout the country. The conference also features a trade resource exhibit.

World Trade Center Harrisburg is the designated Regional Export Network Partner for Pennsylvania's Free Export Assistance Services

Network of 19 Overseas Offices

Services Include:

- Market and competitive intelligence such as competing companies already in country market
- Identifying overseas partners, agents or distributors pre-screened per company's criteria.
- Regulatory information on products, tariffs, & duty rates
- Foreign company background checks to ensure legitimacy
- Arranging in-country transportation & appointments

Trade Shows and Missions

- Host companies in PA booths at industry specific trade shows for low cost
- Arrange individual meetings with companies in respective countries during missions

Global Access Program

- Global Access Program (GAP) is a reimbursement program for up to \$3500 per company per federal fiscal year of eligible costs (fiscal year ends Sept 30, 2016).