



FOR IMMEDIATE RELEASE:

15th Annual International Trade Conference
featuring experts from the FBI and local company presenters

York, PA, May 27, 2015: World Trade Center Harrisburg's 15th annual International Trade Conference will on Thursday, May 28, 2015 from 8:00am – 3:00 pm at the Wyndham Garden Hotel in York, PA.

The conference will begin with a Breakfast Keynote program from the FBI. Supervisory Special Agent Joshua D. Ford will present on "**U.S. Businesses at Risk: Protecting your interests in a hostile world**". The FBI estimates that every year billions of U.S. dollars are lost to foreign and domestic competitors who deliberately target economic intelligence in flourishing U.S. industries and technologies. Agent Ford will discuss common elicitation techniques and measures companies can take to protect themselves from economic espionage.

Breakout sessions include:

9:45 am – 10:45 am: Breakout Sessions

A1: Emerging Opportunities in Cuba

Louis Dejoie, International Law, McNeese Wallace & Nurick & Abram Koser, Vice President and Director, Global Trade, Susquehanna Bank

A2: International Employment Practices

Amy Groff, Partner, K&L Gates

11:00 am – 12:00 pm: Breakout Sessions

B1: Managing Your Online Reputation

Laura Stocker, Senior Partner, & Jeff Peyton, Managing Partner, Tin Cans Unlimited

B2: Global Banking Fraud

David Clark, FSA Litigation Financial Analyst Contractor, United States Attorney's Office, & Amy Sahm, Senior VP and Manager, International Group and Cindy Wessner-Schaeffer, CFE, CFCI, Vice President, Fraud Risk Group Manager, Fulton Financial Corporation

For the Luncheon Keynote, World Trade Center Members Christa Mummau, Export Sales Director, Advanced Food Products and Joe D'Antonio, VP International Sales, Oakworks will speak about their incredible export stories during, "**You Export WHAT?! To WHERE?!**". Attendees will also have an opportunity to network with exhibitors, breakout session speakers, sponsors, foreign embassies and other conference attendees.

World Trade Center Harrisburg would like to thank the following sponsors for their contributions to this year's trade conference! Silver Level: UPS; Bronze Level: Core PA Global, Foreign-Trade Zone #147, Susquehanna Bank; Strategic Partners: MANTEC and World Trade PA

Full Conference: \$125 Members / \$175 Non-Members (registration includes full breakfast, breakout sessions, luncheon program and reception, and all session materials)

Breakfast Program Only: \$40 Members / \$55 Non-Members

Luncheon Program with Dessert Reception Only: \$65 Members / \$85 Non-Members

For more information and to register, please visit www.wtccentralpa.org/international-trade-conference-2015 or call the WTC office at 717-848-1090.



WORLD TRADE CENTER®
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World Trade Center Harrisburg is a non-profit organization that promotes global trade, delivers relevant educational programs, and practical trade assistance to help local companies compete and prosper in a global economy.

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