



World Trade Center
CENTRAL PENNSYLVANIA

World Trade Center of Central Pennsylvania

Connecting Business with Global Opportunity

What is the World Trade Center of Central Pennsylvania?

- **A private non-profit association that promotes international trade**
- **One of 270 World Trade Centers located in over 90 countries**
- **Regional coordinator for Pennsylvania's free export assistance services**

More than a building or an organization, a World Trade Center brings together businesses involved in international trade from around the globe, provides essential trade services and thereby stimulates the economy of the region it serves. There are 270 World Trade Centers in over 90 countries. The association boasts over 750,000 members worldwide.

Formerly the Southcentral Pennsylvania International Network, the organization invested in the region and our globally competitive companies and became a member of the World Trade Centers Association. Because of this affiliation, Southcentral Pennsylvania and the 3700 manufacturing facilities located in this region are positioned as a global powerhouse to the rest of the world.

World Trade Center of Central Pennsylvania members may utilize the services and facilities of all World Trade Centers across the globe. These worldwide privileges include meeting and club facilities, trade information and education services, exhibit space, access to temporary office space, video-conferencing facilities, secretarial and translation services.

Services Provided

Trade Education and Awareness
Referrals and Connections
Market Research
Technical Assistance
Trade Shows & Missions
Networking and Information Sharing
Access to Pennsylvania's Free Export Assistance Services

2007/2008 in Review

- **128 member companies representing over 300 active members from Southcentral Pennsylvania**
- **17 seminars and workshops**
- **3 networking events**
- **579 event attendees**
- **285 companies assisted**
- **337 projects**
- **\$45.3 million reported in export sales**
- **476 reported export actions**