

Region Snapshot

World Trade Center Harrisburg covers eight counties in the southcentral region of Pennsylvania, including Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, & York. These counties are comprised of five "Metropolitan Statistical Areas" in addition to several medium sized cities.

\$7,920,230,401 total exports
generated from the five Metropolitan Areas (2012)

861 foreign-owned companies with
54,191 employees

A New Name, A New Look

In January 2013, we announced our transition from World Trade Center of Central Pennsylvania to World Trade Center Harrisburg. The WTCA rules dictate that all centers be linked to a city, not a region, and that the city name be part of the official logo. The WTCA had also been working diligently with members to standardize the logos of licensed centers around the world, as part of a global branding initiative.

While we are still headquartered in York and co-located with MANTEC, we also announced our new outreach office locations in Chambersburg (at Franklin County Area Development Corporation), Harrisburg (at Harrisburg Regional Chamber & CREDC) and Reading (at Greater Reading Economic Partnership) at this time.



World Trade Center Harrisburg is a licensed member of the World Trade Centers Association, a global network with 330 World Trade Centers in over 100 countries, and the regional coordinator for Pennsylvania's free export assistance services.

Gold Level Sponsor:



Bronze Level Sponsor:



Additional Funding Provided By:



2012-2013 Highlights and Achievements



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA

Offices in Chambersburg ♦ Harrisburg ♦ Reading ♦ York

World Trade Center Harrisburg

600 N. Hartley St, Suite 110
York, PA 17404
Phone: 717-843-1090
Fax: 717-854-0087
www.wtccentralpa.org

Outreach offices located in Chambersburg,
Harrisburg and Reading



Who We Are

World Trade Center Harrisburg is a membership organization that connects businesses locally and globally to support the growth of international trade in southcentral Pennsylvania. The World Trade Center offers educational and networking programs, up-to-date trade information, practical trade assistance, and research and referral services. WTC Harrisburg is a member of the World Trade Centers Association, an organization of over 330 World Trade Centers in more than 100 countries, creating one global network to expand business opportunities.

World Trade Center Harrisburg is the liaison in southcentral PA that connects businesses to the State of Pennsylvania's free export assistance services, including a network of overseas trade offices, and organized trade shows and trade mission participation.

513 active members

WTC members represent 105 small and large companies from a wide variety of industries, who are experienced or new to global trade.

17 board members

We are governed by a Board of Directors, who represent our membership and partners.



WTC Member Wagman Metal Products at World Of Concrete

WTC Harrisburg Staff



(Left to Right):

Hannah Copenheaver,
Trade Specialist

Tina Weyant,
Executive Director

Jan Kreidler,
Membership & Event
Coordinator

Our Regional Impact in 2012-2013

345 total companies served
through WTC's programs, projects, and assistance

172 total companies assisted
through the State's free export program

33 new clients

have been assisted this year

35 PA grants awarded
to companies in southcentral PA for their
International Marketing endeavors

327 projects
completed for southcentral PA companies
through PA's Overseas Trade Representatives

\$94,470,390 in reported export sales
occurred either directly or indirectly in this region from
assistance received through the State's program

Events & Marketing Highlights

17 WTC events with 827 event attendees

6,335 total blog page views

3,602 total website visits

2,185 total newsletter contacts



First time partnering with YCEA for the
International Business & Workforce EXPO



PA Pavilion at the Summer Fancy
Food Show in New York City



PA Trade Rep. Ken Yang at the
Harley Davidson Factory Tour



Representatives from the
Embassy of Belgium

what our members are saying...

"We are WTC members because international trade is an important segment of our market, and where we believe much of our future growth will come from. The WTC has been a key partner as we have been locating qualified sales representatives and distributors around the globe."

Brian Dowler, Graham Engineering Corporation

"Our Membership provides contacts through a large network with other businesses, roundtable programs that we always take something away from, helpful coordination efforts with the PA Trade Offices, and market background checks to discover obstacles and opportunities."

Jeff Snyder, Wagman Metal Products

"As a global infrastructure firm, we value their connections and appreciate the WTC's newsletter and events, which help us to stay on top of global market trends and international political and economic issues."

Frank Swit, Gannett Fleming