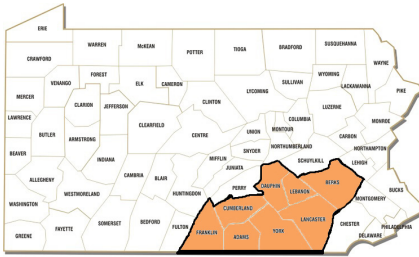


Region Snapshot

WTC Harrisburg serves eight counties:
Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, & York



\$14,444,590,000 total exports

were generated from these eight counties in 2012

top 5 regional exports

nonferrous metal products; miscellaneous electrical equipment; agriculture, construction, and mining machinery; iron and steel products; agriculture

nearly **25%** of PA manufacturing workers are found in the southcentral PA region

40% of the US population and over **60%** of Canada's population is located within a 500 mile radius

These eight counties are also comprised of five Metropolitan Statistical Areas, including Harrisburg-Carlisle, York-Hanover, Lancaster, Lebanon & Reading.

WE GROW TRADE



A MEMBER OF THE WORLD TRADE CENTERS ASSOCIATION

World Trade Center Harrisburg is a licensed member of the World Trade Centers Association, a global network of over 300 World Trade Centers in more than 100 countries, and the regional coordinator for Pennsylvania's free export assistance services.

Gold Level Sponsor:



Bronze Level Sponsor:



Strategic Partner:

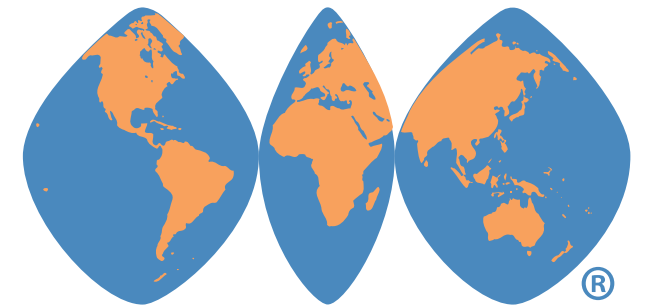


Additional Funding Provided By:



world trade PA

2013-2014 Highlights and Achievements



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA



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Offices in

Chambersburg • Harrisburg • Reading • York



Who We Are

World Trade Center Harrisburg is a membership organization that connects businesses locally and globally to support the growth of international trade in southcentral Pennsylvania. WTC Harrisburg is a member of the World Trade Centers Association, an organization of over 330 World Trade Centers in more than 100 countries, creating one global network to expand business opportunities.

World Trade Center Harrisburg is also the liaison in southcentral PA that connects businesses to the State of Pennsylvania's free export assistance services, including a network of overseas trade offices and organized trade show and trade mission participation.

524 active members

World Trade Center Harrisburg members represent 106 small and large companies from a variety of industries.

15 board members

WTC's Board of Directors reflects the diverse industries and the broad geography that we serve.

Services We Provide

- Educational and networking programs
- Roundtables
- Annual trade conference
- Trade initiatives and inbound missions
- Certificates of Free Sale
- Up-to-date trade information
- Technical trade assistance
- Market research
- Member referrals
- Affinity programs
- Access to the World Trade Centers Association

WTC Harrisburg Staff

(L to R): Tina Weyant, Executive Director; Hannah Copenheaver, Trade Specialist; Jan Kreidler, Membership & Event Coordinator



Our Impact in 2013-2014

396 total companies served
through WTC's programs, projects and assistance

226 total companies assisted
through Pennsylvania's export assistance program

44 new clients
have been assisted this year

17 PA grants awarded
to companies in southcentral PA for their international marketing endeavors

278 projects completed
for southcentral PA companies through PA's overseas trade representatives

\$137,765,344 in reported export sales
occurred either directly or indirectly in southcentral PA from assistance received through the State's program



15 WTC events with **584** attendees

3,259 total website visits

2,981 total blog page views

2,276 total newsletter contacts



"I really appreciate that I can pick up the phone and have a local resource to help with tough foreign procedures and policies."

- Lisa Williams,
Lab Manager, MRG Labs

"The WTC has been an invaluable resource for us. We have participated in their trade events, meetings, and webinars."

- Jane Patukas, Foreign Rights, Fox Chapel Publishing



"The World Trade Center's assistance has proven to be very beneficial to our company in growing sales or exploring new potential markets for our products and services in the global marketplace."

- Mark Oberdick, Director of HR,
GGS Information Services, Inc.



"World Trade Center Harrisburg delivers expert assistance that our manufacturing facility desperately needs to be competitive both domestically and internationally."

- Mike Tarsa, VP Sales,
C.L. Sturkey



Twelve companies participate in the PA Pavilion at the Fancy Food Show in New York City; Special Agent Poston discusses cyber security at this year's trade conference; PA Trade Reps. from Korea give a thumbs up with Linda Gardner from the State's office; Behind the scenes at WTC Member Oakworks' tour; Attendees enjoying the Dominican Republic theme at the annual Holiday Luncheon.