



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA

2017

Corporate

Sponsorships

Don't miss this opportunity to showcase your company as a premier resource for the region's global trade community!



Why sponsor? It helps us keep costs reasonable for our events and allows us to provide more services. We are grateful for your interest in being one of our sponsors!

World Trade Center Harrisburg offers budget-friendly event sponsorship opportunities, as well as annual corporate sponsorship packages, to fit your company's needs. Single event opportunities begin at \$250.

Our annual corporate sponsorship packages offer recognition of your company throughout the calendar year. They are the best value if you are interested in sponsoring multiple programs. There are three package options, beginning at \$2,500 per year.

All sponsorship opportunities are flexible and expandable, so do not hesitate to ask how your sponsorship can be customized just for you! We are happy to work with you to meet your needs.

Join our truly global network by being a sponsor!

Sponsorship Levels

Exhibiting at Events..... starts at **\$250**

See pages 6 and 8

Holiday Luncheon..... starts at **\$350**

See page 11

State of the Ports Address..... starts at **\$500**

See page 10

Roundtable Program..... starts at **\$500**

Luncheon Program..... starts at **\$500**

Networking Reception..... starts at **\$1,000**

Sponsorship Levels

Bringing the World to PA!..... starts at **\$1,000**

See pages 8 and 9

Int'l Trade Conference..... starts at **\$1,500**

See pages 6 and 7

Bronze Level Package..... starts at **\$2,500**

See page 13

Silver Level Package..... starts at **\$5,000**

See page 12

Gold Level Package..... starts at **\$10,000**

See page 12

All packages are flexible and expandable, so ask us how your sponsorship can be customized just for you!

18th Annual International Trade Conference

Exhibiting — \$350

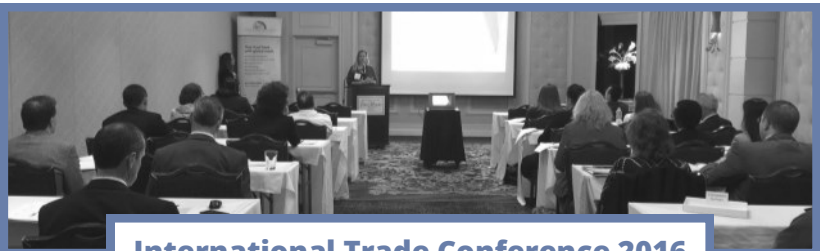
Benefits Include:

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

Bronze Level Sponsorship — \$1,500

Benefits Include:

- Four (4) complimentary tickets
- Company banner displayed throughout the event
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website



International Trade Conference 2016

18th Annual International Trade Conference

Silver Level Sponsorship — \$2,500

Benefits Include:

- Industry exclusive sponsorship at the Silver Level
- Eight (8) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

Gold Level Sponsorship — \$5,000

Benefits Include:

- Industry exclusive sponsorship at the Gold Level with opportunity for brief comments and/or introduce Speaker
- Sixteen (16) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in program
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

18th Annual Bringing the World to PA

Exhibiting — \$250

Benefits Include:

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

Bronze Level Sponsorship — \$1,000

Benefits Include:

- Two (2) complimentary tickets
- Company banner displayed
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in the program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website

Bringing the World to PA 2016



18th Annual Bringing the World to PA

Silver Level Sponsorship — \$2,000

Benefits Include:

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Four (4) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

Gold Level Sponsorship — \$3,500

Benefits Include:

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Eight (8) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in the program
- PA Overseas Rep of your choice to sit with you at lunch
- Opportunity to distribute marketing material at tables
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

3rd Annual State of the Ports Address

Silver Level Sponsorship — \$500

Benefits Include:

- Two (2) complimentary tickets
- Complete listing of attendees
- Name displayed during program
- Company name used in all promotion and advertisement
- Brochures at registration area

Gold Level Sponsorship — \$1,000

Benefits Include:

- Four (4) complimentary tickets
- Complimentary booth space
- Complete listing of attendees
- Name displayed during program
- Company logo used in all promotion and advertisement
- Brochures on attendees' tables



**State of the
Ports Address**

2016

20th Annual Holiday Luncheon & Reception

Silver Level Sponsorship — \$350

Benefits Include:

- Two (2) complimentary tickets
- Complete listing of attendees
- Opportunity to place brochures on table at registration area
- Company name displayed throughout the reception
- Company name listed in event promotion and on the website

Gold Level Sponsorship — \$500

Benefits Include:

- Two (2) complimentary tickets
- Complete listing of attendees
- Complimentary booth space
- Company logo displayed throughout the reception
- Company logo on event promotion and on the website

Holiday Luncheon 2015



Annual Sponsorship Packages

Gold Level Annual Sponsorship — \$10,000/yr.

Benefits Include:

- Gold Level at International Trade Conference (\$5,000 value)
- Gold Level at “Bringing the World to PA” (\$3,500 value)
- Sponsorship at a Networking Reception (\$1,000 value)
- Twelve (12) Tickets to Roundtable/Luncheon Events (\$600+ value)
- Silver Level at State of the Ports Address (\$500 value)
- Sponsorship at Roundtable Event (\$500 value)
- Silver Level Sponsorship at the Holiday Luncheon & Reception (\$350 value)
- Annual Corporate Membership (\$250-1000 value)
- Logo and link on the WTC Harrisburg Website

Silver Level Annual Sponsorship — \$5,000/yr.

Benefits Include:

- Silver Level at International Trade Conference (\$2,500 value)
- Silver Level at “Bringing the World to PA” (\$2,000 value)
- Four (4) Tickets to Roundtable/Luncheon Events (\$200+ value)
- Silver Level at State of the Ports Address (\$500 value)
- Silver Level Sponsorship at the Holiday Luncheon & Reception (\$350 value)
- Annual Corporate Membership (\$250-\$1000 value)
- Logo and link on the WTC Harrisburg Website

Annual Sponsorship Packages

Bronze Level Annual Sponsorship — \$2,500/yr.

Benefits Include:

- Bronze Level Sponsorship at the International Trade Conference (\$1,500 value) AND
- Exhibiting at “Bringing the World to PA”, includes two (2) complimentary tickets (\$250 value)

OR

- Bronze Level Sponsorship at “Bringing the World to PA” (\$1,000 value) AND
- Exhibiting at the International Trade Conference, includes two (2) complimentary tickets (\$350 value)

Benefits Also Include:

- Four (4) Tickets to Roundtable/Luncheon Events (\$200+ value)
- Silver Level Sponsorship at State of the Ports Address (\$500 value)
- Silver Level Sponsorship at the Holiday Luncheon & Reception (\$350 value)
- Annual Corporate Membership (\$250-\$1000 value)
- Logo and link on the WTC Harrisburg Website

Previous Sponsors

Thank you to the following companies & organizations

Holiday Luncheon & Reception (December 2015)

Signature Sponsor:



**YORK COUNTY
Economic Alliance**
Chamber of Commerce & Economic Development Corp.



State of the Ports Address (February 2016)

Gold Level:



Silver Level:



Foreign Trade Zone Roundtable (March 2016)

Exclusive Sponsor:



**CENTRAL PENNSYLVANIA'S
FOREIGN-TRADE ZONE**

Previous Sponsors

who supported World Trade Center Harrisburg last year!

International Trade Conference (May 2016)

Silver Level:



Bronze Level:



Bringing the World to PA (September 2016)

Signature Sponsor:

TEAM
PENNSYLVANIA

Working. Together.

Silver Level:



Bronze Level:



K&L GATES



Export Finance (November 2016)

Exclusive Sponsor:





WE GROW TRADE

