



WTC Member Spotlight

advanced food products llc

Profile: AFP advanced food products llc can trace its history back to 1925 when a group of Amish farmers built a small cheese plant in New Holland. A few short months later, Meyer Zausner, an experienced manager of dairy plants, purchased the plant and expanded the varieties of cheese to include Limburger, Colby and Muenster. In 1973, AFP advanced food products llc developed an entirely new aseptic package. Merger between Zausner Foods Corporation and East Smithfield Farms resulted in the cream cheese operation doubling.

Drawing on the strength and innovation of an international alliance with Groupe Soparind Bongrain and Land O'Lakes, Inc., AFP advanced food products llc has the resources and global distribution network to offer delicious food products to customers worldwide.

- Superior Shelf Stable Products
- Broad Trans Fat Free Portfolio
- Creative Product Development
- Outstanding Customer Service
- Custom Formulation Services
- World Class Quality Systems

As the world's foremost private label/co-pack manufacturer of aseptically packed cheese sauces, dips, puddings, spreads, sauces, soups and nutritional beverages, AFP advanced food products llc partners with foodservice and retail companies to offer delicious products to global markets.

They take great pride in their branded products as well: Real Fresh® puddings, Muy Fresco® cheese sauces and dips, and encircle® nutritional beverages.

We Are WTC Members Because: "They are the 'Right Partner' for us. The WTC provides valuable resources to access the world from right here in Central Pennsylvania. They connect us with vetted in-country experts ready to answer questions, perform background checks on trade leads, schedule meetings with potential international distributors, and support us as we travel and exhibit at international trade shows. They have helped establish a network of PA companies committed to grow our businesses beyond U.S. borders. WTC events enable us to learn and develop best practices with likeminded companies."

Year Joined: 2009

Locations: New Holland, PA,
Clear Lake, WI and Visalia, CA

Founded: 1925 in New Holland, PA

Key Contacts:

Christa Mummau, Export Sales Director
Eddie Ng, Export Sales Manager
M. Emin Tokuc, Export Sales Manager

Mission:

"To provide tailor-made aseptic solutions, develop and manufacture products exceeding quality expectations and deliver to our customer's brands worldwide."

www.afpllc.com

Global Clients:

AFP advanced food products llc partners with distributors in 18 countries around the world and counting.

Global Products: AFP advanced food products llc manufactures and distribute the following shelf-stable products in multiple aseptic packaging options, available for both foodservice and retail:

- Cheese Sauces
- Other Sauces
- Puddings
- Dips and Spreads
- Nutritional Beverages

Global Trade Highlights: AFP advanced food products llc exhibits at up to 4 international trade shows each year. They employ 5 dedicated staff to support existing clients and their long range export growth strategy. Their export sales have grown exponentially since this targeted investment beginning in 2004. They are dedicated to business worldwide.