

# WTC Member Spotlight

## Wagman Metal Products

*"WTC Harrisburg helps Wagman grow internationally and assists us with challenges that arise. Our Membership provides contacts through a large network with other businesses, roundtable programs that we always take something away from, helpful coordination efforts with the PA Trade Offices, and market background checks to discover obstacles and opportunities."*  
- Jeff Snyder

**Profile:** Wagman Metal Products has been a leading family-owned manufacturer of power trowel replacement blades and floating pans for the concrete industry since 1963. Wagman's experience and innovation have helped pioneer the development of heavy-duty blades to cope with the stresses of the new generation of heavy riding trowels and they have continued to expand into placing and finishing tools.

They have also pioneered Poly power blades for finishing concrete without leaving traditional black-burnish marks. The development of a patent for the Poly power blade product led Mr. Snyder to be the 2010 recipient of the Construction Specifications Institute Technology Award. Another new Wagman product turns power trowels into floor scrubbing and stripping machines. This innovative product uses equipment that the customer already owns. It is revolutionizing the industry and is already being sold worldwide. Wagman wishes to continue growing the company internationally due to the amount of opportunity abroad.

**Year Joined:** 2005

**Location:** York

**Founded:** 1963 in Dallastown, PA by the Wagman family

**Key Contacts:**

George F. Wagman III, President  
Jeff Snyder, CSI, CCPR

[www.wagmanmetal.com](http://www.wagmanmetal.com)

**Global Clients:**

Wagman manufactures over 250 different blades to fit the trowels of over 40 companies. Their product line is available from over 3,000 contractor supply distributors worldwide.

**Fun Fact:** Wagman's Poly power trowel blades were used in a project to enhance the Victoria & Albert Museum's floor and staircase landings. The Museum is located in London, England. The plastic trowel blades were used to control typical black burn marks thus, enhancing the white floors with aesthetic value. With the help of WTC Harrisburg and the Market Access Grant, Mr. Snyder was able to travel to London in 2008 to see the work done at the Victoria & Albert Museum. This award winning product has been used all over the world, from military airforce hangers to box stores.



**Congratulations Wagman**  
on 50 Years of  
Manufacturing!

Wagman Metal attended the *World of Concrete 2013* trade show in Las Vegas, Nevada during the first week in February. In fact, 40% of leads from this show were international!



**Left:** Mr. Snyder (Left) and Jim Bridgeman, Manufacturer's Representative (Center) assist a prospect from Saint Lucia.



**Right:** Pictures of Wagman's booth at the show.

