

WTC Member Spotlight

RoomMates

PEEL AND STICK DÉCOR®

Profile...

RoomMates Décor was created by York Wallcoverings, the oldest and largest wallpaper manufacturer in North America, to expand into the wall decal market. Over the past eight years, RoomMates has grown to become the largest manufacturer of wall decals and decorative peel & stick products in North America. They strive to make their decals affordable and their designs fresh. RoomMates' wall decals are removable, reusable, simple to install, non-committal, and of course, stylish. They are self-adhesive and do not leave a sticky residue on the surface. In fact, their products are designed and produced right here in Southcentral Pennsylvania! RoomMates also allows their customers to create one-of-a-kind, custom wall decals using their own photos or art, or even using popular characters like Disney Princesses and Teenage Mutant Ninja Turtles.

Year Joined: 2005

Location: 750 Linden Avenue, York, PA

Founded: 2006 by York Wallcoverings

Key Contacts:

Adam Say, Director of International Sales

Mission:

"Fun, easy and affordable wall décor and wall decals"

Global Clients:

RoomMates currently exports their products to distributors in over 75 countries from their York headquarters.



Fun fact:

RoomMates has a giant stuffed rhinoceros in their studio!



RoomMates has a huge assortment of wall decals featuring the most popular characters out there! Their licensed range includes Disney, Marvel, Star Wars, Warner Brothers, Nickelodeon and Universal, just to name a few!

We are WTC Members Because...

"The World Trade Center has been an important strategic partner for our international business, and the organization has supported a large part of our overall international growth. We can always rely on their expertise in regards to international trade matters, and the training seminars that they offer are always on point and beneficial. The World Trade Center is also the regional liaison for the free services and programs which are offered through the Commonwealth of Pennsylvania. We have benefited extensively from their network of overseas trade offices, which have helped us to expand sales in many of our top producing export countries."

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