

# WTC Member Spotlight



## Profile...

MTM LinguaSoft is a language and cross-cultural services partner based in Philadelphia, Pennsylvania. While specializing in the translation and localization of websites, software and online applications, such as e-learning modules, MTM LinguaSoft also provides a full range of document translation, multilingual desktop publishing, interpretation, and cultural training services to customers in the United States and abroad. The firm is also distinguished by its strength in Middle Eastern and Asian languages.

One of our latest jobs involved translating hundreds of health related terms and phrases like “Where does it hurt?” into 11 languages and then providing voice recordings of the phrases in each language. This work was used for a mobile app for travelers called mPassport, now available for Apple and Android devices.

## We are WTC Members Because...

WTC’s various programs and resources have provided us with valuable knowledge about foreign trade, which has helped us advise and connect with our customers who are engaged in foreign markets.

WTCs have also given our company valuable exposure to potential clients; through a variety of networking events, and through participation as presenters in programs put on by the WTC. The WTCs have also been a great source of direct referrals for our business.



From left to right: Myriam Siftar, President; Kathy Quinn, Marketing Manager; Enas Ibrahim, Project Manager; Colleen Dwyer, Project Manager; Jennifer Horner, Partner Liaison.

**Year Joined:** 2014

**Location:** Philadelphia, PA

**Founded:** 2003

**Key Contact:** Myriam Siftar, President  
Kathy Quinn, Marketing Manager

**Website:** [www.mtmlinguasoft.com](http://www.mtmlinguasoft.com)

**Awards:** Selected as one of the Philadelphia 100, the 100 fastest growing companies in the region, in 2010 and 2011.

**Customers Include:** MTM LinguaSoft’s client base includes a large number of manufacturing and technology companies of all sizes that are looking to enter into or expand in overseas markets. Other major clients include healthcare and pharmaceutical firms, educational institutions, and marketing agencies.

**Global Exports:** While most services are provided to companies in the U.S., MTM LinguaSoft has had clients in France, Germany, the UK, and the Isle of Man and is capable of delivering services worldwide. Our freelance linguists are in countries all over the world.