



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA

2015

Event &

Annual Corporate

Sponsorships

Event and Annual Sponsorships

Don't miss this opportunity to showcase your company as a premier resource for the region's global trade community!

Why sponsor? It helps us keep costs reasonable for our events and allows us to provide more services. We are grateful for your interest in being one of our sponsors!

World Trade Center Harrisburg offers budget-friendly event sponsorship opportunities, as well as annual corporate sponsorship packages, to fit your company's needs. Single event opportunities begin at \$250.

Our annual corporate sponsorship package offer recognition of your company throughout the calendar year. They are the best value if you are interested in sponsoring multiple programs. There are three package options, beginning at \$2,500 per year.

All sponsorship opportunities are flexible and expandable, so do not hesitate to ask how your sponsorship can be customized just for you! We are happy to work with you to meet your needs.

Join our truly global network by being a sponsor!

Event and Annual Sponsorships

Expand Your Annual Reach!

2,280 target contacts

600+ event attendees

3,259 website views

2,981 Blog views

773 Twitter Followers

142 Facebook Likes



Event Sponsorship Levels

Exhibiting at selected WTC events
.....starts at **\$250**

Holiday Luncheon and Reception... **\$350**

Roundtable Program..... **\$500**

Luncheon Program..... starts at **\$500**

Networking Reception..... starts at **\$1,000**

Conference Sponsorship. starts at **\$1,000**

Annual Sponsorship Package
..... starts at **\$2,500**

Conference Sponsorship Levels

Bronze Level Sponsorship at “Bringing the World to You!” Conference..... **\$1,000**

Bronze Level Sponsorship at the International Trade Conference... **\$1,500**

Silver Level Sponsorship at “Bringing the World to You!” Conference..... **\$2,000**

Silver Level Sponsorship at the International Trade Conference... **\$2,500**

Gold Level Sponsorship at “Bringing the World to You!” Conference..... **\$3,500**

Gold Level Sponsorship at the International Trade Conference.... **\$5,000**

Sponsorship Opportunities

The following events are planned and other opportunities will arise throughout the year.

February: “State of the Ports” Program

Silver Level Sponsorship

(cost: \$500)

Benefits Include:

- Two (2) complimentary tickets
- Name displayed during program
- Company name used in all promotion and advertisement
- Brochures at registration area

Gold Level Sponsorship

(cost: \$1,000)

Benefits Include:

- Four (4) complimentary tickets
- Complimentary booth space
- Name displayed during program
- Company name used in all promotion and advertisement
- Brochures on attendees' tables

May: International Trade Conference

Exhibiting at International Trade Conference **(cost: \$350)**

Benefits Include:

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

Bronze Level Sponsorship at the International Trade Conference **(cost: \$1,500)**

Benefits Include:

- Four (4) complimentary tickets
- Company banner displayed throughout the event
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in the attendee program booklet
- WTC membership rates for Bronze Sponsor's customers interested in attending event
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website

Sponsorship Opportunities

May: *International Trade Conference (cont.)*

Silver Level Sponsorship at the International Trade Conference (cost: \$2,500)

Benefits Include:

- Industry exclusive sponsorship at the Silver Level
- Eight (8) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in the attendee program booklet
- Opportunity to distribute marketing material at luncheon tables
- WTC membership rates for Silver Sponsor's customers interested in attending event
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

Gold Level Sponsorship at the International Trade Conference (cost: \$5,000)

Benefits Include:

- Industry exclusive sponsorship at the Gold Level with opportunity for brief comments and/or introduce Speaker
- Sixteen (16) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in the attendee program booklet
- Opportunity to distribute marketing material at luncheon tables
- WTC membership rates for Gold Sponsor's customers interested in attending event
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

Sponsorship Opportunities

September: *Bringing the World to You!*

Bronze Level Sponsorship at “Bringing the World to You!” Conference (cost: \$1,000)

Benefits Include:

- Two (2) complimentary tickets
- Company banner displayed throughout the event
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in the attendee program booklet
- WTC membership rates for Bronze Sponsor’s customers interested in attending event
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website

Silver Level Sponsorship at “Bringing the World to You!” Conference (cost: \$2,000)

Benefits Include:

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Four (4) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in the attendee program booklet
- WTC membership rates for Silver Sponsor’s customers interested in attending event
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website
- Opportunity to distribute marketing material at luncheon tables
- WTC membership rates for Gold Sponsor’s customers interested in attending event
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website

Sponsorship Opportunities

September: *Bringing the World to You!* (cont.)

Gold Level Sponsorship at “Bringing the World to You!” Conference (cost: \$3,500)

Benefits Include:

- Sponsor Recognition with opportunity for brief comments and/or introduce Speaker
- Eight (8) complimentary tickets
- Company banner prominently displayed throughout the event
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in the attendee program booklet
- Opportunity to have a PA Overseas Rep of your choice at the luncheon table

Exhibiting at “Bringing the World to You!” Conference (cost: \$250)

Benefits Include:

- Two (2) complimentary tickets
- Skirted 8 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

December: *Holiday Luncheon and Reception* (cost: \$350)

Benefits Include:

- Two (2) complimentary tickets for the Holiday Reception
- Name prominently displayed throughout the Reception
- Company name used in all promotion and advertisement
- Opportunity to place brochures on table at registration area

Annual Corporate Sponsorships

All packages are flexible and expandable, so ask us

Global Leader Level Package: \$10,000 per year

Gold Level Sponsorship at the International Trade Conference (\$5,000 value)

Gold Level Sponsorship at “Bringing the World to You!” Conference (\$3,500 value)

Luncheon Program or Networking Reception (\$1,000 value)

Twelve (12) Complimentary Event Tickets to WTC Harrisburg Roundtable or Luncheon Events (\$600+ value)

State of the Ports Program (\$500 value)

Sponsorship at Roundtable Event (\$500 value)

Holiday Reception Sponsorship (\$350 value)

Annual Corporate Membership (\$250-\$650 value)

Logo Link on the WTC Harrisburg Website

Diplomat Level Package:

Choice of:

Bronze Level Sponsorship at the International Trade Conference (\$1,500 value) AND Exhibiting at “Bringing the World to You!” Conference, includes two (2) complimentary tickets (\$250 value)

OR

Bronze Level Sponsorship at “Bringing the World to You!” Conference (\$1,000 value) AND Exhibiting at the International Trade Conference, includes two (2) complimentary tickets (\$350 value)

Annual Corporate Sponsorships

how your sponsorship can be customized just for you!

Ambassador Level Package: \$5,000 per year

Silver Level Sponsorship at the International Trade Conference (\$2,500 value)

Silver Level Sponsorship at “Bringing the World to You!” Conference (\$2,000 value)

Four (4) Complimentary Event Tickets to WTC Harrisburg Roundtable or Luncheon Events (\$200+ value)

State of the Ports Program (\$500 value)

Holiday Reception Sponsorship (\$350 value)

Annual Corporate Membership (\$250-\$650 value)

Logo Link on the WTC Harrisburg Website

\$2,500 per year

Also included in Diplomat Level Sponsorship:

Four (4) Complimentary Event Tickets to WTC Harrisburg Roundtable or Luncheon Events (\$200+ value)

State of the Ports Program (\$500 value)

Holiday Reception Sponsorship (\$350 value)

Annual Corporate Membership (\$250-\$650 value)

Logo Link on the World Trade Center Harrisburg Website



WE GROW TRADE

