

# WTC Member Spotlight

## ZEIGLER BROTHERS

**Profile** Zeigler Bros. manufacture specialty aquaculture and animal feeds, which currently includes a complete line of aquaculture feeds for marine and freshwater fish and shrimp, as well as specialty feeds for birds, zoo animals and small exotic pets. Additionally, Zeigler Bros. participates in bio-medical research diets for lab animals.

**Awards** National SBA Award (as well as SBA award for Eastern Pennsylvania & Federal Region III) in 2013. Governor's Impact Award for Agribusiness and Export Excellence in 2013, 2002, and 2000. Named South Central Pennsylvania Business of the year for 2012/2013. Won the President's Department of Commerce "E" Award for 2013. Individually recognized by the US Secretary of Agriculture, Tom Vilsack, for Zeigler Brothers' global impact from a small rural business in 2014. Also recognized and honored by the Global Aquaculture Alliance.

**Year Joined WTC:** 1994

**Location:** Gardners, PA

**Founded:** 1935 by Ty & Leroy Zeigler

**Key Contact:** Kornelia Hartwig

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**Exports Globally...** To over 50 countries

**Global Challenges** Zeigler Brothers have found exporting increasingly challenging with application of new and changing regulation that not only concerns food & feed safety, but also the protection of many countries' participation in the global market.



*"As participants in a huge global trade industry, we recognize the value The World Trade Center brings to keeping our company abreast of the changes and challenges of Global Trade and Finance."*



### A few "Fun Facts"

- Zeigler Bros. developed feeds for the first rats in space utilizing toothpaste-type technology that was not affected by loss of gravity.
- Zeigler Bros. has a longstanding partnership with the Smithsonian Institute and has developed numerous projects including tortoise and manatee diets.