



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA

FOR IMMEDIATE RELEASE:

“Bringing the World to YOU!”

featuring PA’s trade representatives, F/X seminar and a keynote luncheon program
on “Opportunities and Challenges in the Arab Gulf”

York, PA, September 4, 2013: World Trade Center Harrisburg will be hosting all 23 of Pennsylvania’s overseas trade office representatives for a day of one-on-one company appointments on Friday, September 20, 2013 from 8:00 am – 3:00 pm at the Eden Resort in Lancaster.

The event is held in conjunction with Pennsylvania’s Office of International Business Development during Pennsylvania International Week.

Take advantage of this unique opportunity to learn more about Pennsylvania’s free customized trade assistance program and meet face-to-face with the overseas trade office representatives to discuss opportunities for selling your products or services abroad.

Pennsylvania has trade representatives in the following countries: Arab Gulf, Australia, Brazil, Canada, Chile, China (Beijing and Shanghai), Czech Republic, France, Germany, India, Indonesia, Israel, Japan, Mexico, Netherlands, Saudi Arabia, Singapore, South Africa, South Korea, Taiwan, the United Kingdom and Vietnam.

In the morning, Fulton International Group will be presenting a seminar on “Managing Foreign Exchange and Payments in Global Markets”, with a focus on transactions in the Middle East.

The Keynote Luncheon Presentation “Opportunities and Challenges in the Arab Gulf” will be given by Ms. Bhavna Tahilramani, Business Development Manager from Pennsylvania’s Arab Gulf Office. The Arab Gulf region presents a golden opportunity for PA companies to export their product and services. Ms. Tahilramani will discuss opportunities for companies in Arab countries and tips for doing business in this region.

Cost: Appointments, Seminar, and Luncheon: \$35 WTC Members/\$45 Non-Members
Appointments Only: \$10 for both WTC Members & Non-Members (for any number of appointments)

World Trade Center Harrisburg thanks UPS for sponsoring the event, the U.S. Small Business Administration (SBA) for partly funding the event through a STEP grant award and MANTEC for partnering with us on the event.

For more information and to register, please visit <http://wtccentralpa.org/upcoming-events/> or call our office at 717-848-1090.

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