



WORLD TRADE CENTER®
HARRISBURG
SERVING CENTRAL PENNSYLVANIA



Complying with International Standards

Date: Tuesday, March 25, 2014 **Time:** 9:00 am-11:45 am

Location: Clarion Hotel, New Cumberland, PA

Presented by: Sam Mastovich, Keystone Compliance, LLC.

World Trade Center Harrisburg is partnering with MANTEC's annual Business Growth Conference to bring you the 'International Trade Track'. This year, the international track will be focused on regulatory compliance issues in the global marketplace. Please join us on March 25, 2014 at the Clarion Hotel in New Cumberland for this half-day seminar, as we welcome Sam Mastovich from Keystone Compliance, LLC.

Topics include common design problems across industry sectors, equipment testing basics, and specific requirements for key markets, such as Europe, Russia, China, Japan, and Brazil. Some of the certifications that will be covered include the CE Mark, GOST and CCC.

Keystone Compliance is a full-service regulatory compliance test lab located in New Castle, PA that specializes in assisting manufacturers with product certification. On a daily basis, Keystone Compliance provides EMC/MI, environmental and product safety testing assisting companies with achieving domestic and international certifications such as the CE Mark, UL, TUV, CCC, CU-TR, CSA and a number of other countries and certifications. Being an A2LA-accredited lab, Keystone Compliance's test reports are recognized in over 50 world economies, significantly streamlining the export approval process. Keystone Compliance has been recognized multiple times as one of the fastest growing companies and best places to work in Western PA.

Sam Mastovich leads the sales and marketing initiatives for Keystone Compliance. He is responsible for planning and implementing the company's marketing campaigns and developing key relationships such as the Expert Hotline partnership with the Commonwealth of Pennsylvania.

If you are interested in having a one-on-one meeting with Mr. Mastovich, we will be holding meetings after the luncheon from 1:00-4:00 pm. Meetings are on a first come, first serve basis and are at no additional cost. Please email Hannah Copenheaver at hannah@wtccentralpa.org to register for your meeting.



Interested in learning more about Business Growth, Technology Acceleration, Human Resources, Profitability or Innovation?

Stay for the afternoon tracks at the Business Growth Conference!

For descriptions of each track, download the [Business Growth Conference 2014 flyer](#).

Agenda:

7:30-8:30am: Registration & Exhibits
8:00-8:50am: Breakfast Keynote-
"Sustainability: The New Key Driver of Innovation"
9:00-11:45am: "Complying with International Standards" Workshop
11:45-12:00pm: Networking & Exhibits
12:00-12:50pm: Luncheon Keynote-
"Complexity Management: The Next Generation of LEAN"
1:00-4:00pm: Meeting w/ Keystone Compliance or other conference tracks

Registration:

\$119 Half Day for Int'l Standards Workshop only
(includes breakfast & luncheon programs and appointment)

\$169 Full Day at the Business Growth Conference
(includes breakfast & luncheon programs, afternoon conference and optional appointment)

additional attendees- half or full day- \$119

WTC Members get \$20 off!
Call for discount code before registering online

Register online at: www.mantec.org/bgc14