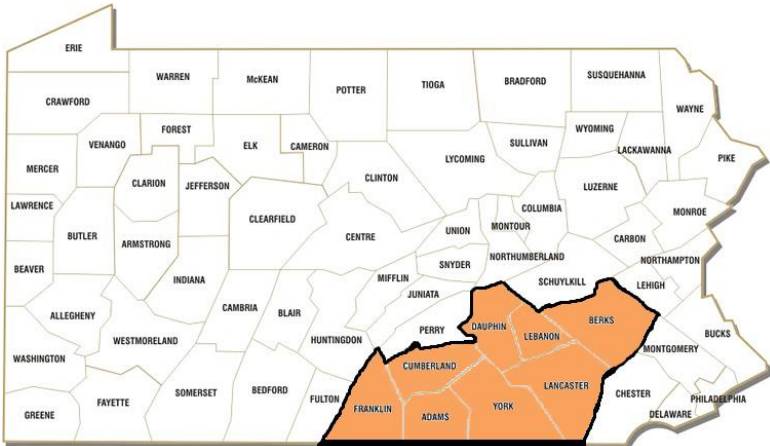




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# Annual Analysis of Southcentral PA's Metropolitan Area Exports 2014



*August 2015*



This report was written to give a snapshot of southcentral Pennsylvania’s export growth in 2014. Every year when the International Trade Administration releases their “Metropolitan Export Series” data, we summarize the information for our region. This provides a comprehensive analysis of where our region lies in relation to the rest of the State’s exports. The southcentral region of Pennsylvania encompasses seven Metropolitan Statistical Areas (MSA), including Chambersburg-Waynesboro, Gettysburg, Harrisburg-Carlisle, Lancaster, Lebanon, Reading, and York-Hanover.

In this report, the term “merchandise export sales” is used to represent the exchange of goods from metropolitan areas, as defined by the Census Bureau. This data is based on an Origin of Movement (ZIP-code-based) series. For information on U.S. exports by State please visit ITA’s [TradeStats Express](#) and ITA’s [State Reports](#).



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We would like to thank our intern, Corby Myers,  
Lebanon Valley College, for her contributions to this report.

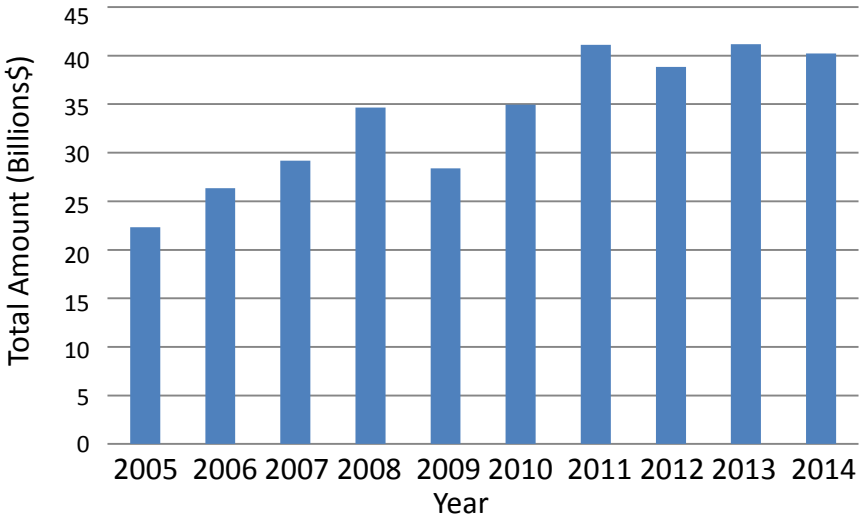
# Southcentral Pennsylvania's Metropolitan Statistical Areas Export Sales Continue to Grow

The seven southcentral Pennsylvania metropolitan statistical areas grew their exports by \$2.6 billion since 2010, reaching a total of \$ 9.1 billion in 2014. Since 2005, the region's export sales have increased by over 166%. During the same time period, Pennsylvania's overall merchandise export sales increased by 80% since 2005. Additionally, the southcentral region's share of total PA exports has increased steadily since 2012, ending with a 22.6% share in 2014.



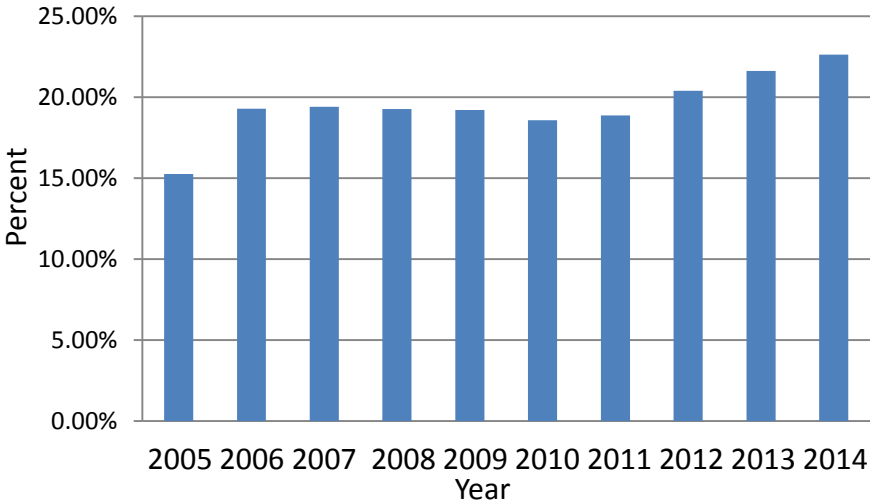
Source: International Trade Administration ([www.trade.gov/mas/ian/metroreport/index.asp](http://www.trade.gov/mas/ian/metroreport/index.asp))

## Pennsylvania State Merchandise Export Sales



Source: International Trade Administration (<http://tse.export.gov/TSE/TSEHome.aspx>)

## Southcentral's Share of Total PA Merchandise Export Sales



Source: International Trade Administration ([www.trade.gov/mas/ian/metroreport/index.asp](http://www.trade.gov/mas/ian/metroreport/index.asp))

# Pennsylvania Metropolitan Statistical Area Rankings

Not only has the southcentral Pennsylvania region consistently increased in metropolitan export sales, but it has also stayed competitive in ranking against other US metropolitan areas. In 2005, Harrisburg-Carlisle area ranked 128 out of 372 national metro areas, with \$824,061,571 in export sales. In 2014, Harrisburg-Carlisle significantly increased to rank 79 out of 386 national metro areas, with \$3,052,760,144 in export sales. The other top MSA's in 2014 are the York-Hanover area, ranked 102 with \$2,024,304,131 in export sales, and the Reading area, ranked 114 with \$1,742,551,789 in export sales, respectively.

The chart below notes each MSA for the southcentral Pennsylvania region with their respective national rankings and total export sales for 2005 and 2014, to show a comparison.

<b>Metropolitan Statistical Area</b>	<b>2005 Ranking</b> <i>out of 372 U.S. MSA's</i>	<b>2005 Total Export Sales</b>	<b>2014 Ranking</b> <i>out of 386 U.S. MSA's</i>	<b>2014 Total Export Sales</b>
Harrisburg-Carlisle	128	\$824,061,571	79	\$3,052,760,144
York-Hanover	96	\$1,288,248,578	102	\$2,024,304,131
Reading	152	\$605,512,640	114	\$1,742,551,789
Lancaster	151	\$605,571,311	165	\$974,257,482
Chambersburg Waynesboro*	n/a	n/a	200	\$659,150,924
Lebanon	317	\$85,052,204	205	\$579,757,075
Gettysburg*	n/a	n/a	361	\$63,739,007

\*Chambersburg-Waynesboro and Gettysburg were added as MSA's in 2013.

This chart shows the other metropolitan statistical areas of Pennsylvania with their respective national rankings and total export sales for 2005 and 2014, to further the comparison.

<b>Metropolitan Statistical Area</b>	<b>2005 Ranking</b> <i>out of 372 U.S. MSA's</i>	<b>2005 Total Export Sales</b>	<b>2014 Ranking</b> <i>out of 386 U.S. MSA's</i>	<b>2014 Total Export Sales</b>
Philadelphia, PA-NJ-DE-MD	17	\$12,720,299,873	11	\$26,321,252,091
Pittsburgh	30	\$6,899,396,414	32	\$10,015,798,003
Allentown, PA-NJ	91	\$1,432,625,040	75	\$3,152,479,779
Erie	119	\$936,107,155	130	\$1,427,853,179
Scranton	145	\$641,888,586	136	\$1,338,561,145
Altoona	269	\$165,450,650	269	\$306,186,010
Williamsport	236	\$230,827,982	284	\$274,658,721
State College	287	\$133,940,282	298	\$232,041,036
Bloomsburg-Berwick	n/a	n/a	299	\$228,611,223
Johnstown	339	\$59,910,336	342	\$113,636,465
East Stroudsburg	n/a	n/a	351	\$92,232,900

\*Bloomsburg-Berwick and East Stroudsburg area were added as MSA's in 2013.

## **Pennsylvania’s Top 5 Export Destinations and Top 10 Industries**

In 2014, the top five markets Pennsylvania companies exported their products to include Canada, Mexico, China, United Kingdom and Netherlands. Canada, continuing to rank as our top main trading partner, experienced a 3% increase in PA products from 2013 to 2014. Additionally, Mexico also increased during the past year. The country that experienced the largest percent increase in exports is the United Kingdom at 31%, surpassing Netherlands, Japan, and Germany to enter the top five export markets in 2014.

<b>Pennsylvania’s Top 5 Export Destinations</b>				
<b>Rank</b>	<b>Country</b>	<b>2013 Exports</b>	<b>2014 Exports</b>	<b>% Change</b>
1	Canada	\$11.72 B	\$12.08 B	3% Increase
2	Mexico	\$3.45 B	\$3.73 B	8% Increase
3	China	\$2.93 B	\$2.38 B	19% Decrease
4	United Kingdom	\$1.46 B	\$1.90 B	31% Increase
5	Netherlands	\$2.42 B	\$1.89 B	22% Decrease

Source: US Commercial Service ([www.export.gov/pennsylvania/patradestistics/index.asp](http://www.export.gov/pennsylvania/patradestistics/index.asp))



Additionally, Pennsylvania’s top five industries for export include chemicals, machinery, transportation equipment, computers and electronics, and metals. The industries that experienced the largest growth include electrical equipment and appliances and food, both at a respective 11% increase.

<b>Pennsylvania’s Top 10 Export Industries</b>				
<b>Rank</b>	<b>Industry</b>	<b>2013 Exports</b>	<b>2014 Exports</b>	<b>% Change</b>
1	Chemicals	\$7.35 B	\$6.80 B	8% Decrease
2	Machinery, Except Electrical	\$4.77 B	\$4.51 B	6% Decrease
3	Transportation Equipment	\$3.72 B	\$3.92 B	6% Increase
4	Computer and Electronic Products	\$3.88 B	\$3.78 B	3% Decrease
5	Primary Metal Manufacturing	\$3.65 B	\$3.42 B	6% Decrease
6	Electrical Equipment and Appliances	\$2.11 B	\$2.35 B	11% Increase
7	Food Manufactures	\$1.82 B	\$2.01 B	11% Increase
8	Minerals & Ores	\$2.27 B	\$1.98 B	13% Decrease
9	Misc. Manufactured Commodities	\$1.63 B	\$1.84 B	13% Increase
10	Petroleum & Coal	\$2.25 B	\$1.69 B	25% Decrease

Source: US Commercial Service ([www.export.gov/pennsylvania/patradestistics/index.asp](http://www.export.gov/pennsylvania/patradestistics/index.asp))



## About Us



World Trade Center Harrisburg is a private, non-profit organization that was founded over 20 years ago with a mission to connect local companies to global opportunities. As one of nearly 330 World Trade Centers located in over 90 countries, World Trade Center Harrisburg offers relevant educational programs, up-to-date trade information, practical trade assistance, and research and referral services. World Trade Center Harrisburg is also the regional liaison for the State of Pennsylvania's comprehensive and free export assistance service.



The state of Pennsylvania delivers its export assistance service through ten independent non-profit organizations. World Trade Center **world trade PA** Harrisburg is the trade assistance provider for the southcentral region of Pennsylvania, comprising the counties of Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, and York. These counties encompass seven Metropolitan Statistical Areas (MSA), including Chambersburg-Waynesboro, Gettysburg, Harrisburg-Carlisle, Lancaster, Lebanon, Reading, and York-Hanover.



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