



Bringing the World to YOU!

Luncheon Program and Appointments with PA Trade Representatives

September 27, 2010

Lancaster County Convention Center
3 E Vine St Lancaster, PA 17603

Program Agenda:

**Luncheon with Keynote
Presentation by
Teri Morrison**

11:30 a.m.– 1:30 p.m.

**Individual Company
Appointments with the
Representatives**

8:00 a.m. – 11:30 a.m.

1:30 p.m.– 3:00 p.m.

We will be hosting 22 of Pennsylvania's Overseas Trade Representatives from around the globe for a day of one-on-one company appointments. Take advantage of this unique opportunity to learn more about Pennsylvania's free trade assistance program and meet face-to-face with the overseas trade representatives to discuss opportunities for selling your products or services abroad.

The event will also feature a keynote luncheon presentation by Teri Morrison, author of *Kiss, Bow, or Shake Hands: How to Do Business in Sixty Countries*, entitled "A Cross-Cultural Guide to the Global Marketplace."

Sponsorship opportunities are available!

Registration

Please check up to five countries that you would like to meet with:

- | | | | | |
|---|--|---------------------------------------|---------------------------------------|----------------------------------|
| <input type="checkbox"/> Australia | <input type="checkbox"/> China– Shanghai | <input type="checkbox"/> Japan | <input type="checkbox"/> Singapore | <input type="checkbox"/> UAE |
| <input type="checkbox"/> Brazil | <input type="checkbox"/> Czech Republic | <input type="checkbox"/> Korea | <input type="checkbox"/> Spain | <input type="checkbox"/> Vietnam |
| <input type="checkbox"/> Canada | <input type="checkbox"/> France | <input type="checkbox"/> Mexico | <input type="checkbox"/> South Africa | |
| <input type="checkbox"/> Chile | <input type="checkbox"/> Germany | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Taiwan | |
| <input type="checkbox"/> China– Beijing | <input type="checkbox"/> India | <input type="checkbox"/> Saudi Arabia | <input type="checkbox"/> UK | |

Name: _____

Additional Attendees: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Cost: Appointments and Luncheon
\$45 WTC Members
\$60 Non-Members

Appointments Only
\$10 WTC Members
\$15 Non-Members

Checks and Visa/MasterCard are accepted.
Please make checks payable to:
World Trade Center of Central PA

CC Number _____

Exp Date _____

48 hour cancellation notice is required.